

# 'Crews for Community' Day 2024

#OutwardBoundTogether Social Media Contest

*Contest rules and how to enter*



**OUTWARD  
BOUND USA**

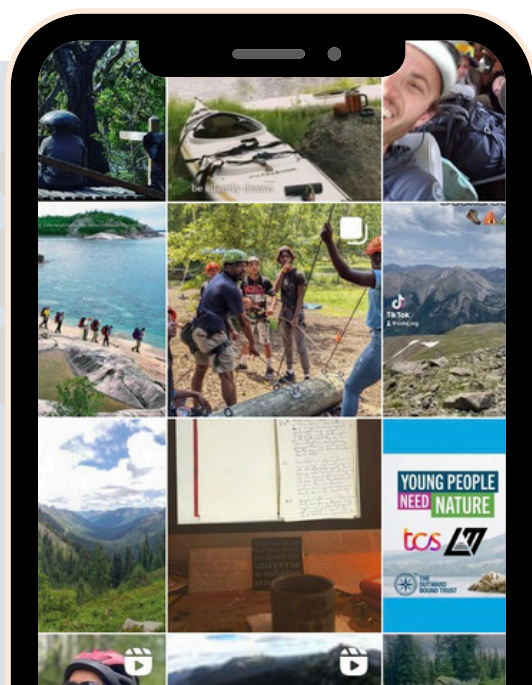
## What does community mean to you as a member of the Outward Bound crew?

The national Social Media Contest organized by Outward Bound USA in support of the national campaign, Crews for Community Day 2024, is an exciting opportunity for Outward Bounders across the country to share and celebrate their Outward Bound experiences. Interested participants are encouraged to answer the question: What does community mean to you as a member of our Outward Bound crew?





At Outward Bound, we believe in the power of connection – to self, to others, and to the natural world. Through this social media contest, we are excited to showcase the importance of connection and belonging across our national community. Whether you're an Alumni, a staff member, a parent, or an educator, we want to celebrate your Outward Bound story and recognize the value you bring to our crew.

Taking place between June 5-9, 2024, participants are encouraged to submit a photo and/or post to their preferred social media channel (Facebook/Meta, Instagram, X, or LinkedIn), using the hashtag: #OutwardBoundTogether, for a chance to win some Outward Bound swag.

**Please note: To be considered, submitted social media photos and/or posts must be public-facing or emailed (with proof of post) to [communications@outwardbound.org](mailto:communications@outwardbound.org) during this time frame (June 5-9, 2024).**



## Outward Bound USA Social Media handles & campaign hashtag: **#OutwardBoundTogether**

-  Meta/Facebook: [@OutwardBoundUSAPage](https://www.facebook.com/OutwardBoundUSAPage)
-  X (Twitter): [@OutwardBoundUSA](https://twitter.com/OutwardBoundUSA)
-  LinkedIn: [@OutwardBoundUSA](https://www.linkedin.com/company/OutwardBoundUSA)
-  Instagram: [@OutwardBoundUSA](https://www.instagram.com/OutwardBoundUSA)

# 'Crews for Community' Day 2024

## #OutwardBoundTogether Social Media Contest

*Contest rules and how to enter*



**OUTWARD  
BOUND USA**

The #OutwardBoundTogether Social Media Contest ("Contest") is sponsored by Outward Bound USA ("Sponsor") as part of the 'Crews for Community' Day 2024. Interested participants are encouraged to share their Outward Bound story to their social media platform(s) answering the question: "What does community mean to you as a member of the Outward Bound crew?" Photos and/or posts should include the campaign hashtag: #OutwardBoundTogether to be considered.

By participating in the 'Crews for Community' Day social media contest, participants agree to the following rules of the contest, understand the eligibility requirements, and recognizes that the selected winners (determined by Outward Bound USA staff) are final.

This contest is in no way endorsed, sponsored, or administered by and/or in association with Meta/Facebook, Instagram, LinkedIn, and/or X. Questions, feedback, or concerns will be directed to a member of the Outward Bound staff, not the abovementioned social media platforms.

**Eligibility:** The contest is open to residents of the US who are 18+ years of age at the time of entry. The social media posts must be shared to a valid Meta/Facebook, Instagram, X, or LinkedIn account.

**Contest timeline:** The Social Media Contest will take place between June 5, 2024 (12:00 AM, ET) and June 9, 2024 (11:59 PM, ET).

**How to enter:** All photos and/or posts must be shared to Meta, Instagram, LinkedIn, and/or X. Participants must post a photo and/or status including the hashtag: #OutwardBoundTogether. Each post will count as 1 entry. Participants are welcome to post as many times as they would like.

**Winner selection:** Eligible posts received during the timeline (June 5-8, 2024), will be evaluated by the Outward Bound USA staff. Posts will be reviewed based on their response to the prompt: What does community mean to you as a member of the Outward Bound crew?

Three winners will be selected following the submission period. Potential winners will be messaged via the social media platform associated with their post. Potential winners are responsible for monitoring their direct messages. If a potential winner cannot be reached within 7 days, a new winner will be selected.

Entries received as part of this campaign may be used for future marketing communications efforts by Outward Bound USA and/or our Outward Bound Regional Schools.

**Prizes:** Prizes will be awarded to three (3) winners. Each will receive an Outward Bound merch e-gift card (valued at \$50) redeemable through Outward Bound USA's merchandise vendor.